

Introduction: Engaging Spanish-Speaking Populations in Research

CTSI
Community Engagement &
RAGE
Summer 2022

UCSF CTSI COMMUNITY ENGAGEMENT TEAM _____



UCSF CTSI PROGRAMS / CORES TO SUPPORT COMMUNITY/STAKEHOLDER ENGAGEMENT

- Community Engagement
- Research Action Group for Equity (RAGE)
- Evidence-to-Policy (IMPACT)





CTSI COMMUNITY ENGAGEMENT SERVICES

We provide technical assistance to UCSF and community stakeholders to build, support and sustain collaborations to improve health of populations that are underrepresented in health research and advance health equity.

We provide:

- Consultation (from community and UCSF experts)
- Linkage
- Training, Resources/Tools
- Infrastructure building/institutional change



MORE on CONSULTATION:

- Design and Methodology
- 2. Partnership Planning and Best Practices
 - > Budgeting and staffing
 - > Timelines
 - > Sustained impact
 - > Policy development
 - > Dissemination
 - > Funding opportunities
- 3. Recruitment of Diverse Research Participants
- 4. Development of Research and Educational Materials (incl. Digital Platforms)
- 5. Cultural and Language Assistance
- 6. CAB Engagement (don't have to create your own), Recruitment and Support



UCSF COMMUNITY ENGAGEMENT RESOURCES

- Cancer Center Office of Community Engagement and SFCAN
- Clinical and Translational Science Institute (CTSI)
- Center for Community Engagement (CCE)
- Center for Child and Community Health
- Black Health Initiative
- Latinx Center of Excellence
- Center of Excellence in Transgender Health
- Center of Excellence in Women's Health
- Black Women's Health and Livelihood Initiative
- Preterm Birth Initiative
- UCSF Health Patient Experience
- More and more departments and training/education programs
- And More!





Contact Us:

Twitter: @UCSF_CCE

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Clinical & Translational Science Institute

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Community-Engaged Research Consultation

Get expert advice on community based participatory research:

Getting Started

- · Proposal development, study design
- Finding funding source
- · Finding & developing community research partnerships
- Addressing project sustainability
- · Establishing a community advisory board
- · Reviewing budget proposals for community components
- Providing mentorship & training

Data Collection

- Identifying community samples
- Reviewing survey instruments

Dissemination & Action Steps

- · Establishing authorship guidelines
- · Engaging the community with research findings
- · Conducting alternative community-based dissemination
- Writing for multiple audiences
- · Working with the media
- Training providers
- Implementing advocacy local, state, national

REQUEST CONSULTATION

